

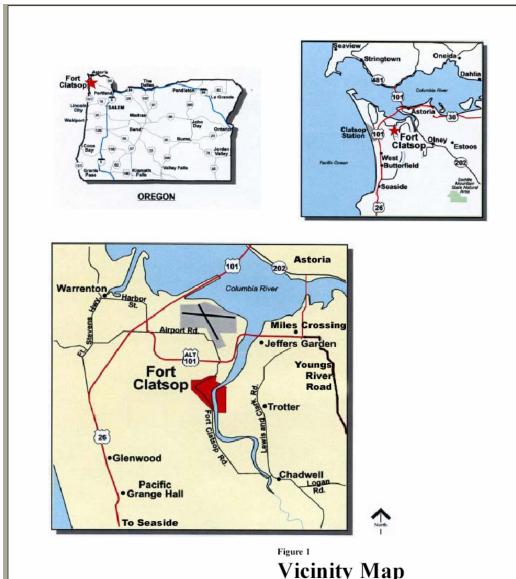


National Park Service and Sunset Empire Transportation District

In partnership with Lewis & Clark Bicentennial Oregon Lewis & Clark Bicentennial Association FHWA Western Federal Lands

## **National Park Service**

### Fort Clatsop National Memorial







#### Park Overview

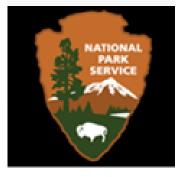




- Park established to commemorate the winter encampment of the Lewis and Clark Expedition
- 125 acre park with visitor center and administrative facilities
- 2002 legislation authorized park expansion to 1500 acres
- 2002 Annual Visitation: 232,142



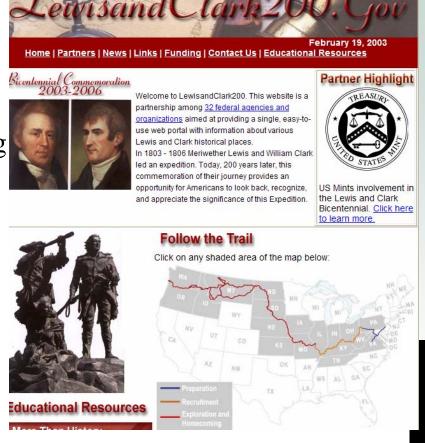




### Lewis & Clark Bicentennial 2003-2006



- Overall 2003-2006
- L&C Signature Events
- Signature Event
  - Destination:The Pacific (Thanksgiving 2005)
- Clatsop & PacificCounties
- States of Oregon & Washington
- Post Bicentennial Activities





# The Journey is not what it should be...

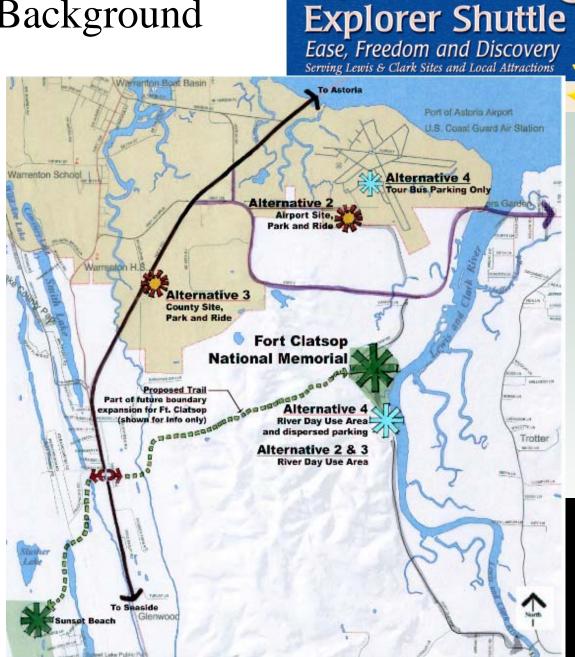


- Existing visitation exceeds Visitor Center parking
- Regional traffic congestion exists now
  - for residents
  - and for visitors
- Bicentennial events are expected to compound congestion
- Special event traffic is an impact
  - USS Missouri
- Visitation projected to be **30% higher** by 2005



### Planning Background

- November 2001 Public Scoping Workshop and Charette
  - **Alternative** Sites, for 450-500 vehicle regional staging area
  - **Community** based alternatives for L&C events
  - **Visitor** transportation by existing local transit operator



Lewis & Clark
Explorer Shuttle

### Revised Planning Approach March 2002



Decentralized transportation services

- 70 parking spaces on NPS land
- Parking within communities using existing infrastructure
- L&C shuttles from Oregon and Washington to regional L&C sites
- Wayfinding and ITS with ODOT
- Bi-State marketing and regional visitor information with everyone



Figure 6

Alternative 4 - Preferred River Day Use Area and Proposed Community Parking Facilities

Fort Clatsop National Memorial
River Day Use Area and Park and Ride Facility
Lewis and Clark Bicentennial
Environmental Assessment
UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARKS SERVICE.



#### Join us for the Journey...



- Improve visitor experience
- Leave a legacy
- Encouraging people to leave their cars at key points is the message.
- Leave the cars at:
  - Hotels
  - Designated parking lots
  - Campgrounds
- Ride the Lewis and Clark Shuttles to L&C Sites including Fort Clatsop
- This is a regional shuttle system, not just a Ft. Clatsop shuttle system
- Timed Tickets will be needed to visit Fort Clatsop
- Ride the L&C Explorer train to the region and Fort Clatsop



# Sunset Empire Transit's Proposed Shuttle Service

- •Service operated by Sunset Empire Transit
- •Routes from Astoria, Seaside, Cannon Beach, and OR/WA State Parks
- •Shuttles to Fort Clatsop
- •120 day operation



# Join us for the Journey... What has been accomplished?



- Determined L&C Shuttle Routes
- Secured the funding to buy Buses
- Secured funding for transit facilities at Ft. Clatsop
  - Construction to start Fall 2003
- Secured funding for the Astoria Inter-modal Center
  - Construction to start July 1, 2003
- GOAL: L&C Shuttle System On-Line
- June 14<sup>th</sup>, 2004



# This is what a partnership looks like...



System Element	Funding Type	Fund	Funding Amount	
NPS Netul Landing	PRP-ATP	\$	1,353,000	
Bus purchases	FTA-5309	\$	1,000,000	
Transit Center in Astoria	FTA-5309	\$	1,250,000	
Transit Center Parking Lot	FTA-5309	\$	815,000	
Bus shelters	ODOT	\$	50,000	
Expanded SETD Operations Facilities	FTA-5309	\$	75,000	
ODOT Signing (Regional including ITS)	ODOT	\$	500,000	
SETD ITS	FTA-5309	\$	40,000	
FTA Special Event	FTA	\$	50,000	
FHWA Rural ITS	WFLHD	\$	50,000	
Regional Marketing Campaign	OEA	\$	225,000	
	Total	\$	5,408,000	
SETD Consultant and Staff	SETD	\$	30,000	
SETD Marketing	CTAA	\$	50,000	
Planning, Design, and CE by NPS	PRP-ATP	\$	605,000	
	Total	\$	685,000	

Planning and Design is 12.67%





- Stakeholder Person to be on the regional team and is a decision maker
- Transit Support the goal of visitors using transit
- Parking Identifying dedicated areas for parking
- Signage How to inform people of the drill





# Join us for the Journey... The Visitor Experience





Step 1 – Orient the Visitor





Step 2 – Park the Car and Explain Why





Step 3 – Get on the Lewis & Clark Shuttle experience L&C Sites and our Community



### Orienting to the System "A Kit of Parts"





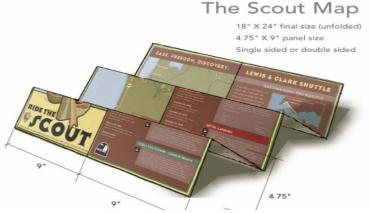


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#### Astoria Transit Center



Provide a moment to

Role Play the stage is set:



Family Canoe Arrangement

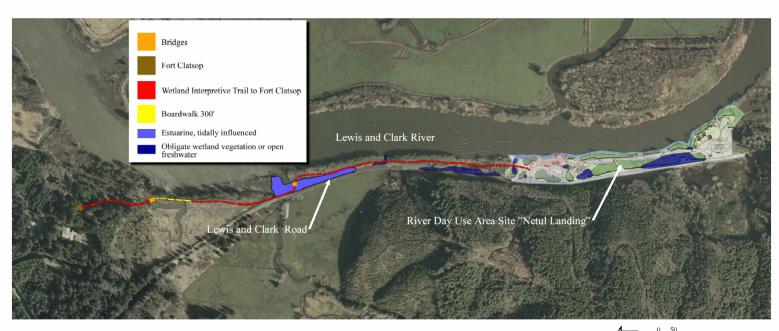


Cances as play fixtures in the foreground to the inter modal center.



### Netul Landing - Fort Clatsop







Fort Clatsop National Memorial

River Day Use Area and Park and Ride Facility

Lewis and Clark Bicentennial

Biological Assessment

United States Department of the Interior

National Park Service

DSC/ FEB. 2003 405/xxxxx





• Questions







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